

PractNet

International Practitioners' Partnership Network

# Disinformation and foreign interference in elections

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# Challenges for protecting information space and information resilience

- Disinformation
- Foreign Information Manipulation and Interference (FIMI)
- Long term societal resilience and trust under threat

The answer: wider awareness building and developing societal cohesion during the elections and in between

# Disinformation narratives and operations targeting our resilience

- Traditional:
  - a) latent
  - b) in active use
- Targeting and weaponizing existing weaknesses and frictions
- Constructing the excuses to manipulate and intervene

## Historically used manipulative narratives and contradictions from Russia

- Estonia suffers from inferiority complex, is an economically failed state, has no international ground;
- Estonian intense Russophobia and war mongering, together with the other Baltic states, has impacted NATO and the EU until deepened the Western conflict with Russia.

# Example of whole of society approach in Estonia: awareness building

- Building community and knowledge courses and cooperation exercises
- Providing community and society with practical information
- Investigative journalism, NGOs, State institutions
- Coordination, supporting partners in their activities (election coordination, background briefings etc)
- Supporting the resilience of free quality media (2022 example for the Russian Speaking editorials)

## Building community and knowledge

## 4. Areas of activity in Estonia's security policy

Estonia is facing the most tense security situation of the reindependence period. As a society and a nation, we must be prepared for risks that previously seemed unthinkable.

To strengthen our security, Estonia acts within five main domains, which are interlinked and mutually supportive, and which together form a whole where each part is of equal value:

KRIIS.EE

### social cohesion and resilience of the state

economic security and critical services

internal security and public or

- 🚵 military defence
- international cooperation

#### PREPARING FOR POSSIBLE CRISES

How can I prepare for possible crises? The reserves of the state Payments and cash **Cyber security** 

Everyone who uses Estonia's e-services should

have three ways of identification: an ID-card.

a > Security situation in Europe  $\Rightarrow$  Preparing for possible crises  $\Rightarrow$  Cyber security

## Cyber security

Every person, institution and company can contribute to keeping you will find general suggestions on how to protect yourself in c

### For individuals

- Be sceptical about suspicious e-mails that you have received.
  Update software regularly and make sure you are using the newest very software regularly and make sure you are using the newest very software regularly and make sure you are using the newest very software regularly and make sure you are using the newest very software regularly and make sure you are using the newest very software regularly and make sure you are using the new software regularly and make sure you are
- Use antivirus software.
- 4. Use a strong password.
- 5. Do not believe e-mails from unknown senders that are threatening or 6. Do not enter your account information anywhere at the direction of a
- to a stranger in any other way.
- 7. Use multi-factor authentication.
- Create regular backup copies of files both in your computer and in you
  Do not publicize your personal information.

It is easiest to protect yourself from danger that you are aware of and that y

#### Where to find information on the most common cyber attacks?

News and threat assessments published by the Information System A
 Regular summaries of the past month's most important events and the past month's most important events.

#### Euroopa valimised on ukse ees: 6.– 9. juunil 2024

Valimised ja valeinfo. Peagi on Euroopa Parlamendi valimised ja seetõttu muutub järjest põletavamaks ka valeinfo ja desinfo teema valimiste ajal.

- Kuidas saab ja on tehnoloogiat kasutatud desinfo loomiseks?
- Kas mõned riigid on rohkem mõjutatud kui teised ning kas ja mida saab mõjutuskampaaniate vastu ette võtta?



Rahvusraamatukogu meeskond jälgib selle teemaga seotud artikleid, uuringuid jm ning lisab jooksvalt infot RaRa <u>veebilehele</u>.

- Valimisperioodil tasub ka meelde tuletada, mis on populism: Vaata videot <u>SIIN.</u>
- · Materjalid ja ülesanded propaganda mõtestamiseks ja propagandavõtete



 $\textcircled{\begin{tabular}{ll} \label{eq:large-scale} \end{tabular}}$  Large-scale exercise CREVEX23: frequently asked questions

## Large-scale exercise CREVEX23: freque asked questions

From here you will find the questions and answers about the large-scale exercise CREVEX23.

### HARIDUS-JA TEADUSNINISTEERIUM

## MEEDIAPÄDEVUSE INFOKIRI

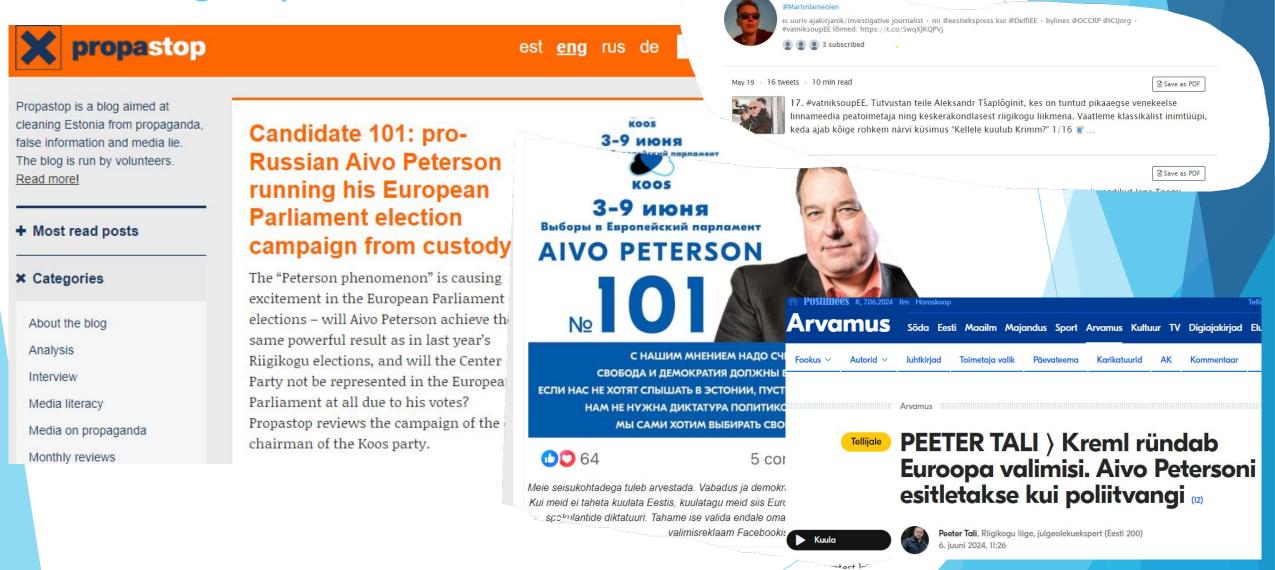
#### MAI 2024

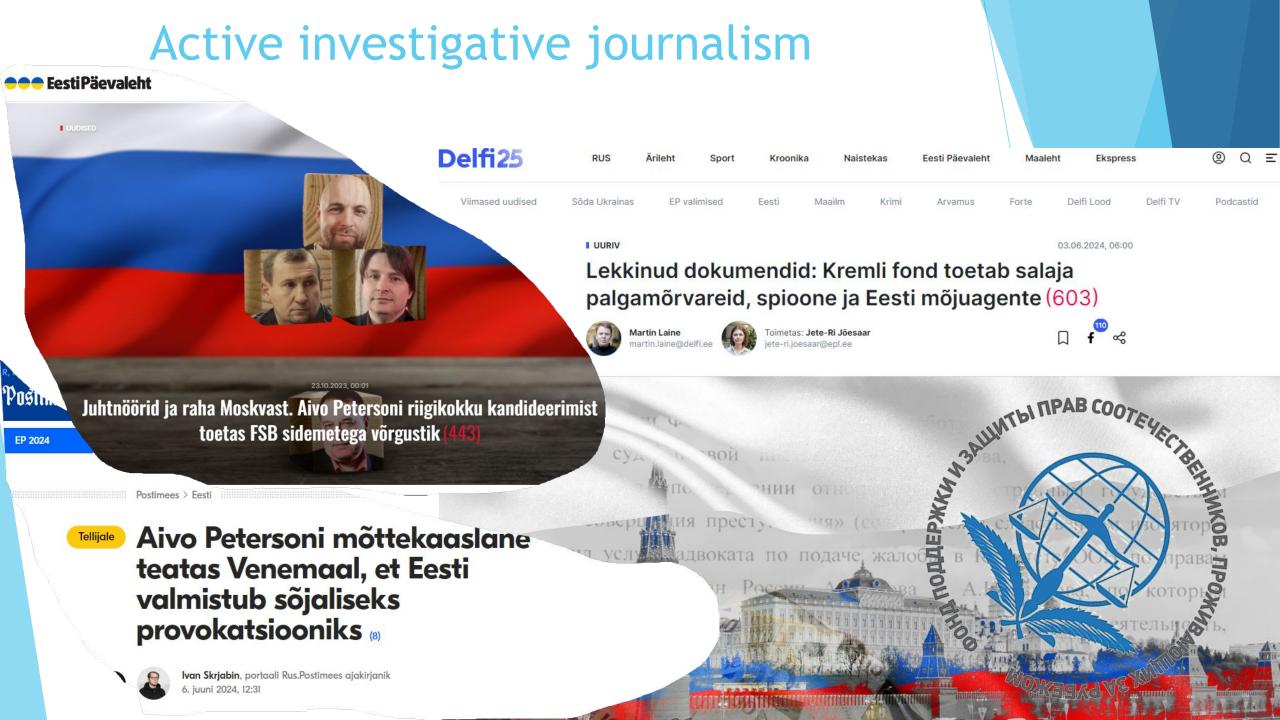
Haridus- ja Teadusministeerium koostöös riigi meediapädevuse võrgustikuga on kokku pannud infokirja, millest leiate infot ja praktilisi soovitusi meediapädevuse arendamiseks. Infokiri on mõeldud eelkõige haridustöötajatele, palume see edastada kõigile, kel võiks olla huvi meediapädevuse teemade vastu. Infokiri ilmub iga kuu teisel neljapäeval

Palume kõigil soovijail registreerida end infokirja tellijateks.

Registreeru

# Quality journalism, volunteers and NGOs sharing expertise





## Providing practical information

## Kremli fondi rahastatud isikud ja organisatsioonid Eestis (2018–2023)

Estonian Internal Security Service

## **Annual Review** 2023-2024 Estonian Foreign

KAITSEPOLITSEIAMET

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General Information

Counterintelligence and foreign influence activities

Disclosure of employees

Corruption

Economic security

Extremism

International crimes not subject to



MTÜ Vene Kool Eestis



Sputnik Eesti

History

Our history dates back to 1992

Office of the Republic of Eston was subordinated to the Minist

In 2001, the Estonian Information

subordinated to the Ministry of

intelligence unit of the former (

## Estonian Foreign Intelligence Service public report 2024

The Estonian Foreign Intelligence Service has published a report covering the security situation

The report «International Security and Estonia 2024» discusses the latest developments in Ru

economy, special services and influence operations. We also turn our attention to China, Sino-

The Estonian Foreign Intelligence Service protects Estonia from external security threats. The



### Estonia's national defence and security policy. Read the new report online here or download the PDF version.

Read our public report

Intelligence Service

### Tasks

The main function of EFIS is to collect intelligence and to protect classified information.

EEIS collects, analyses and delivers information on Estonia's external security threats. The information gathered by EEIS has a significant influence on Estonia's national defence and security policy making. EEIS is in the front line of national defence, as intelligence ensures early warning for events that pose a threat to us.

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## GRU PSÜHHOLOOGILISE VÕITLUSE **KATTEORGANISATSIOONE**



Väeosa nr 54777 ohvitseride osalusel loodud veebiportaalide ühisnimetaja: Venemaast positiivse kuvandi loomine ja vene diasporaale üle maailma Venemaa huvidele vastava info vahendamine

Psühholoogiliste operatsioonide sooritamiseks avalikus ruumis kasutab GRU sageli katteorganisatsioone ja nende loodud veebiportaale. Ülal on mõned näited GRU väeosa nr 54777 ohvitseride ja nendega lähedalt seotud isikute loodud projektidest.

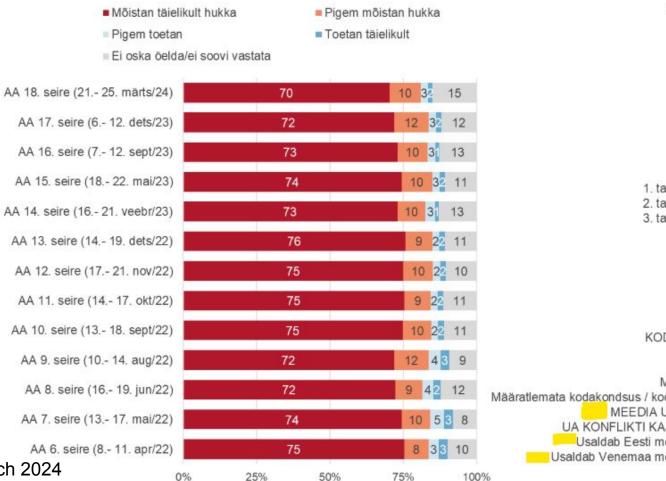
## It's information space...



## Suhtumine Venemaa sõjategevusse Ukrainas

Kõik vastajad, n=1260 (varasemates uuringutes 1252-1510 vastajat)

Kuidas Teie isiklikult suhtute Vene Föderatsiooni sõjategevusse Ukrainas?



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Government Office: March 2024

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## FIMI in recent elections: EU democracies

### **Did Russia Influence Brexit?**



Photo: Stefan Rousseau-Pool/Getty Images

Blog Post by Donatienne Ruy Published July 21, 2020

#### Contributor: Rachel Ellehuus

According to the UK Parliament's Intelligence and Security Committee, the UK government does not know and-incredibly-did not try to find out.

This was the question at the heart of the long-awaited "<u>Russia Report</u>," the 9-month delayed, 55-page assessment of Russia's malign interference in UK politics. Produced by an independent committee of nine members of parliament from several political parties, including the ruling Conservatives, the report became highly controversial because Boris Johnson's government tried to block its publication.

The report is damning. It says that the government, along with its intelligence and security services, "underestimated the response required to the Russian threat and

## Successfully Countering Russian Electoral Interference

15 Lessons Learned from the Macron Leaks

#### By Jean-Baptiste Jeangène Vilmer With an introduction by Heather A. Conley

#### THE ISSUE

The 2017 French presidential election remains the clearest failed attempt by a foreign entity to influence an electoral process in recent years. Taking aim at presidential candidate Emmanuel Macron, Russian interference succeeded neither in interfering with the election nor in antagonizing French society. This Brief examines how France successfully with stood the disinformation and interference, how this failed attempt can be explained; and, looking to the future, what lessons can be learned from this experience?

#### INTRODUCTION

On Friday, May 5, 2017—just two days before the second and final round of the French presidential elections—gigabytes of data hacked from Emmanuel Macron's presidential campaign faum were released online. Months earlier an orchestrated disinformation campaign against the Macron presidential campaign had already begun. The so-called Macron Leaks—a ombination of real emails and forgeries—could have been yet another example of a long list of attempts by Russia to interfere in a high-stakes transatlantic election. But the 2017 French presidential election may be the exception that proves the rule: it is the most clearly failed attempt. The Kremlin neither succeeded in interfering with the presidential election nor in dividing French society.

As the United States prepares to hold nationwide elections on November 6, 2018, the director of national intelligence, Dan Coats, has already warned in February of this year that "We expect Russia to continue using propaganda, social media, false-flag personas, sympathetic spokespeople and other means of influence to try to exacerbate social and political fissures in the United States" Calling Russian influence "pervasive," Director Coats further noted that "The Russians have a strategy that goes well beyond what is happening in the United States," he said. "While they have historically tried to do these types of things, clearly in 2016 they upped their game. They took advantage, a sophisticated advantage of social media. They are doing that not only in the United States but ... throughout Europe and perhaps elsewhere." Because the United States is not well prepared for future elections, it is necessary to study the past.

This is why the 2017 French presidential election is a particularly important election to study and why we highlight french scholar Jean-Baptiste Jeangene Vilmer's groundbreaking report on the Macron Leaks.<sup>1</sup> Drawing in part upon the work of CSIS visiting fellow Boris Toucas? Vilmer's forthcoming report will examine what happened during the French presidential election; who orchestrated the affair; how it was successfully countered; and what lessons can be learned. This Brief, which is part of the forthcoming CSIS comprehensive report, sums up the main lessons learned.

Myriad structural factors, luck, as well as effective anticipation and reaction by the Macron campaign staff, government and civil society, and especially the mainstream media, combined to successfully resist Russian malign influence. -Heather A. Conley, CSIS



Figure 3 - Spot the difference: fake content on a cloned Guardian

So how can one spot the difference between one authentic media and its cloned counterpart? Not by its design <u>but by its domain name</u>. Looking for credibility, malicious actors targeted their efforts in buying alternative domain names for the media they wanted to impersonate, thus making very likely unauthorised use of their associated trademarks. Doppelganger took advantage of the loopholes in the ecosystem of domain names and our lack of attention to this Internet vulnerability.

**JUNE 2018** 

SIS

BRIEFS

# Protecting electoral integrity and information space

- Building trust and enhancing awareness
- Practical guidelines
- Revealing information
- Carefully considering amplification
- Cooperation and coordination

Providing public awareness protects free competition of ideas and fear elections

Thank you!