

SPONSOR PACKAGES

We are pleased to invite you to become a sponsor of XVth Congress of Dacryology and Dry Eye, organized by ISD-DE and the Estonian Society of Ophthalmology. The congress will take place from June 17—19, 2026, in Tallinn, Estonia, at the Alexela Concert Hall.

This congress will bring together leading experts, clinicians, and innovators to share the latest advances in the diagnosis and treatment of dry eye disease. With around 350 participants expected from across the world, the congress offers a valuable opportunity for your organisation to connect with a focused and engaged audience.

We have prepared a range of sponsorship packages to suit different levels of involvement and visibility. Your support will help make the congress a success and contribute to meaningful progress in the field.

We encourage you to review the options and look forward to the possibility of working together.

Platinum Level Sponsor – €18,600

Benefits:

- Premier exhibition booth location in high-traffic area.
- Up to 3-minute silent MP4 video projected onto the main lobby wall of the conference center.
- Large logo on the conference website, mobile app, and printed materials.
- Highlighted online exhibition area.
- Recognition during opening and closing ceremonies.
- 10 complimentary conference registrations.
- Email promotion sent to attendees ahead of the event
- Opportunity to include branded materials in delegate bags.
- 1 full-page ad in the final conference program.
- Priority option to host a Lunch Symposium (additional cost).

Gold Sponsor – 12,000 €

Benefits:

- Prominent exhibition booth.
- Up to 2-minute silent MP4 video projected onto the main lobby wall of the conference center.
- Medium-sized logo on the conference website and signage.
- Highlighted online exhibition area.
- 7 complimentary registrations.
- 1 half-page ad in the conference program.
- Mention in the welcome remarks.
- Flyer or small giveaway in conference bags.

Bronze Sponsor – 3,500 €

Benefits:

- Shared table or banner placement in the networking area.
- Logo listing on the sponsor page.
- Online exhibition space.
- 1 complimentary registration.
- Listing in printed and digital materials.

Silver Sponsor – 7,000 €

Benefits:

- Standard exhibition booth.
- Up to 1-minute silent MP4 video projected onto the main lobby wall of the conference center.
- Logo on sponsor banner and website.
- Online exhibition space.
- 4 complimentary registrations.
- Quarter-page ad in the program.
- Listed in sponsor directory.

Lunch Symposium Sponsor – 9,500 € (Max 2)

Benefits:

- Exclusive 45-minute symposium session during lunch on Day 1 or Day 2.
- Room, AV equipment, and basic catering for attendees.
- Promotion in the conference agenda and app.
- 2 additional passes for symposium staff.
- Optional attendee RSVP management.
- Post-event attendee list (if GDPR-compliant).

Optional Add-Ons (For All Sponsors)

Benefits:

Extra full-page ad in conference program: €900

Bag insert only: 600€

Push notification: 350€

App banner ad: 500€

Social media spotlight (pre-event): 450€

Please note that VAT 24% will be added to all sponsorship package prices.

We would be honoured to welcome you as a sponsor of The XV ISD-DE Congress.

Your partnership would contribute meaningfully to a gathering dedicated to advancing knowledge and care in the field of dry eye disease. We believe that through thoughtful collaboration, we can create an event that inspires innovation, fosters connection, and leaves a lasting impact on the community it serves.

Should you wish to explore sponsorship opportunities or require any further information, we would be delighted to hear from you.

Please contact:

PCO — Conference Masters / Konverentsimeistrid OÜ info@conferencemasters.eu