

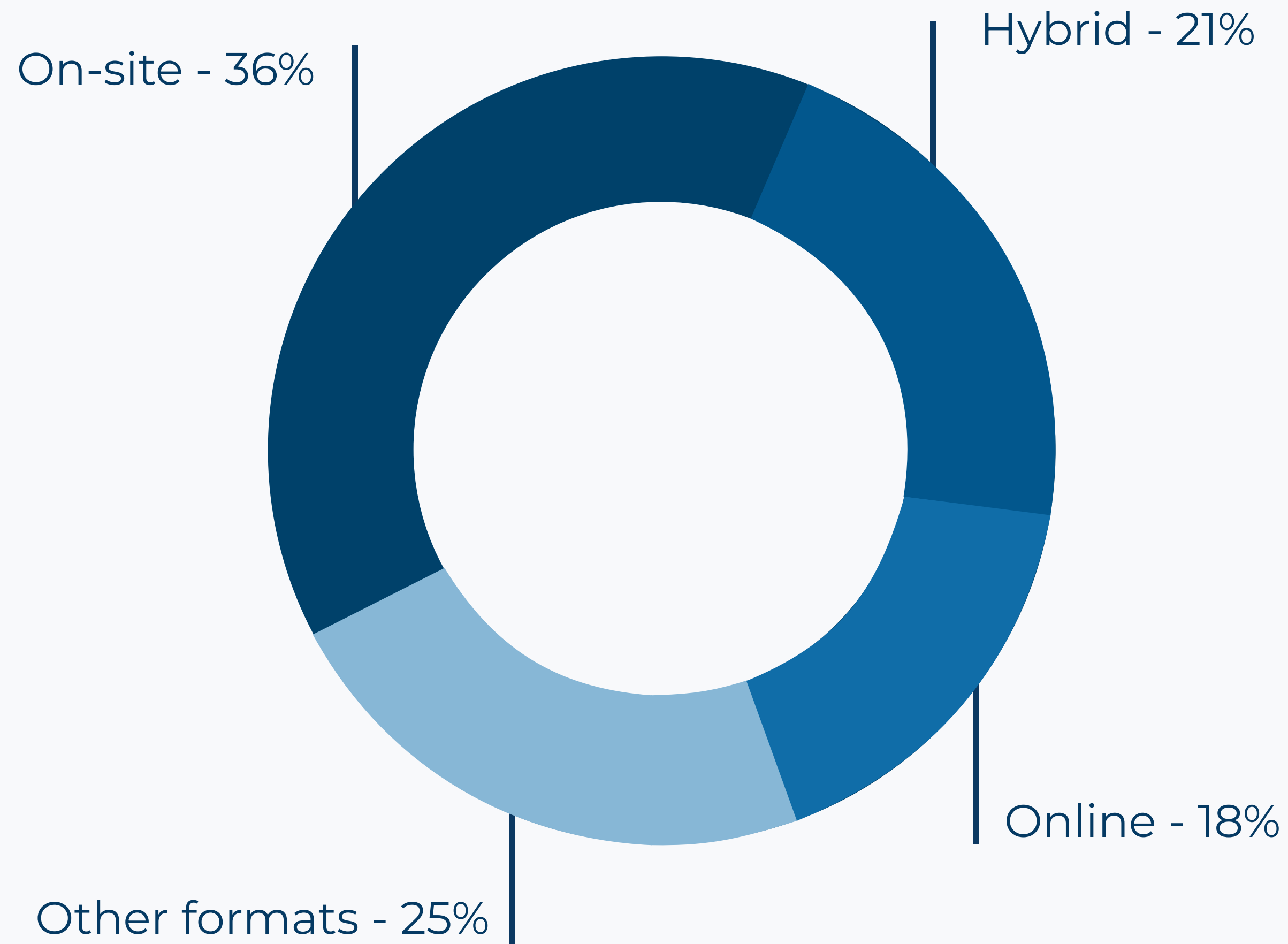


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# The events landscape in 2022 says...



- On-site events are coming back.
- Online events are here to stay.
- Hybrid events are the future, for bigger audiences and better experiences.

# Participants of any event expect omnichannel experiences

with online and digital elements to stay engaged and connected



Any-device  
anytime access



LIVE interaction,  
Engagement,  
Streaming



On-the-go virtual  
content



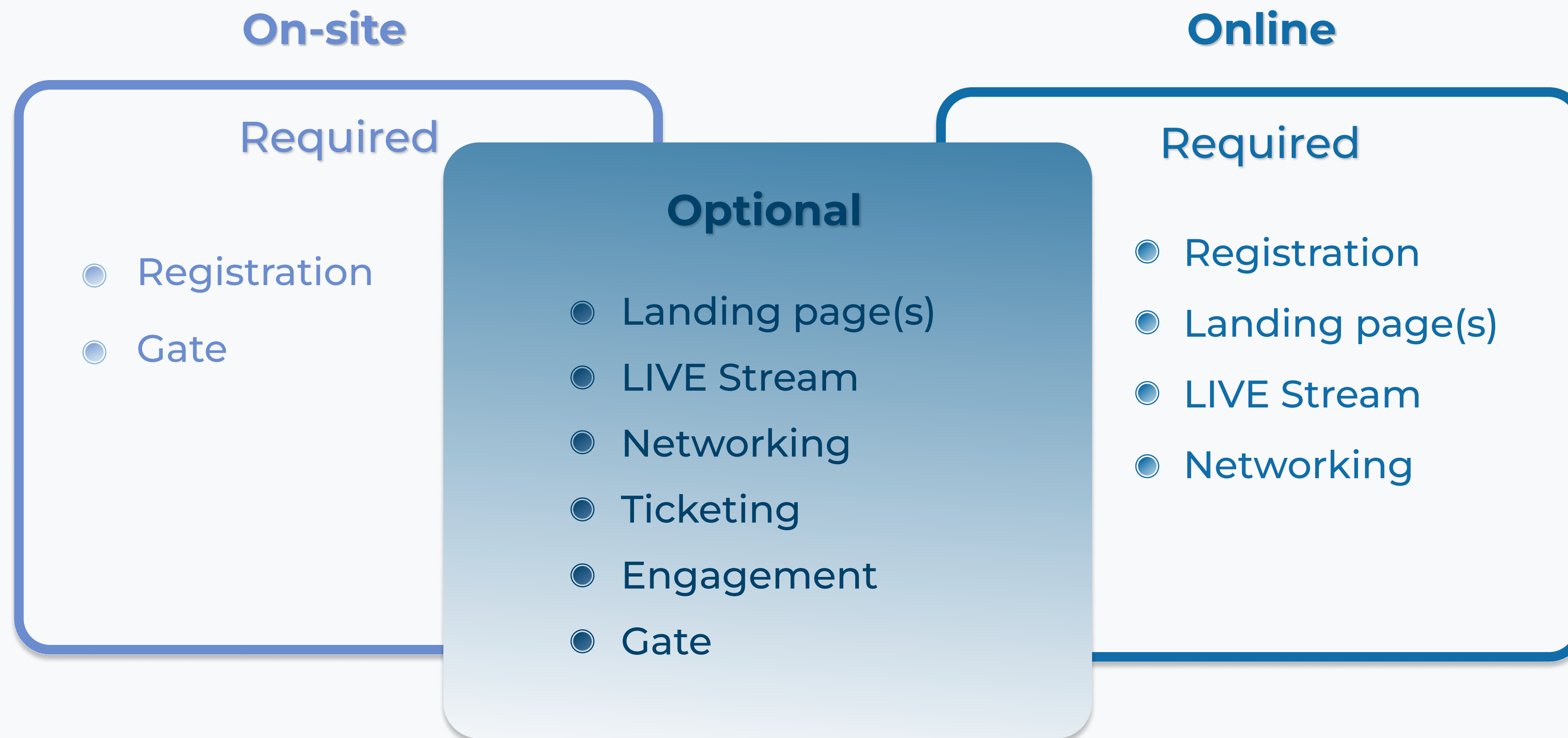
Networking,  
Scheduling,  
Follow-up



Maximize time and  
event value

# The problem is...

Organizers must use a variety of disjointed solutions resulting in the loss of time, budget and quality



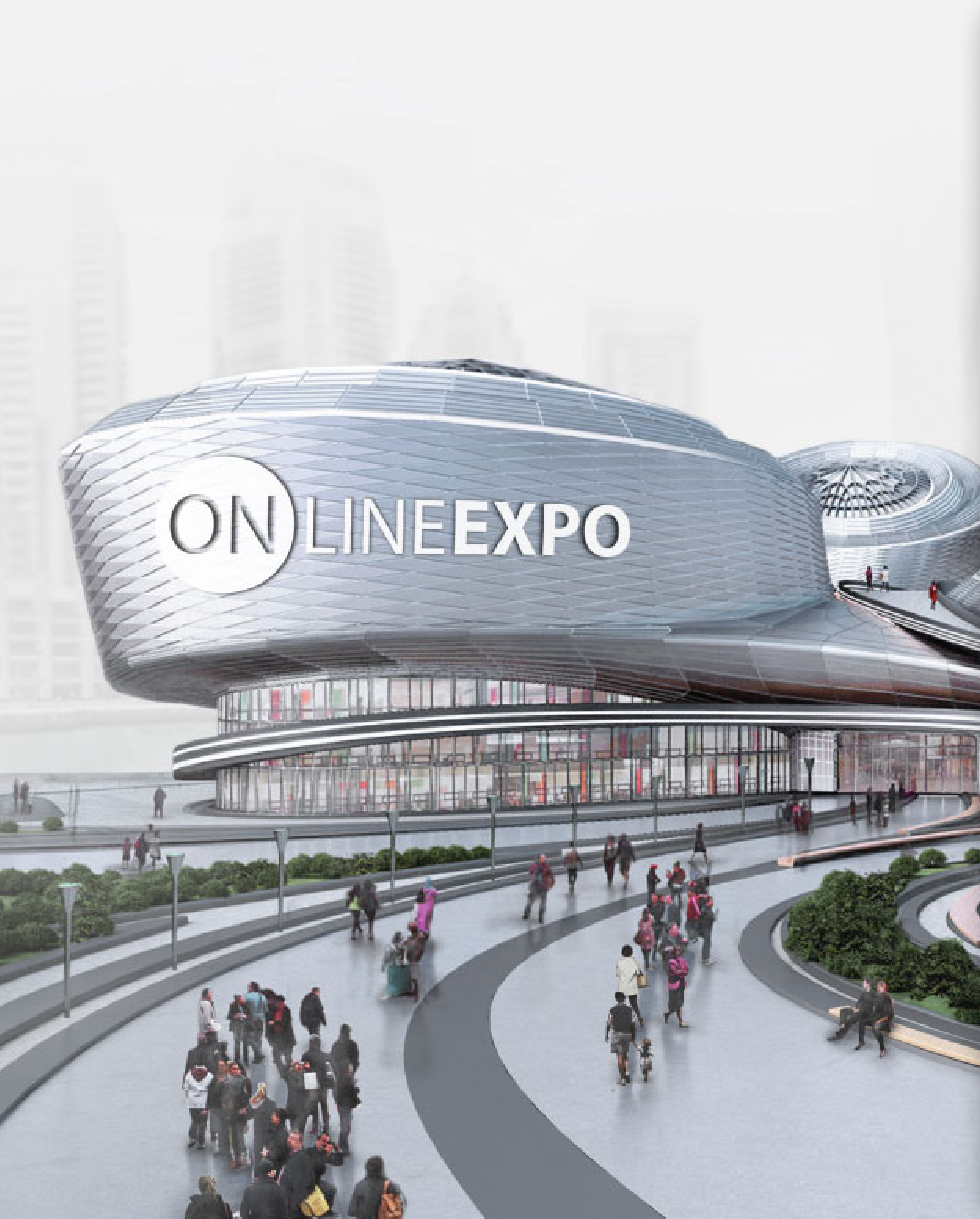


# The solution is...

OnlineExpo - the only true  
All-in-One Event Lifecycle Platform  
for on-site, online or hybrid events.

We provide an end-to-end digital toolset for  
event organizers, saving time and money  
while upgrading event quality and  
participant experience.

Transforming our users into event  
organizing pros.



# Our All-in-One Platform

As it is today



Any-device access

Full event site and  
content admin access

AI text translation and  
multi-lingual streams  
for best-of-breed  
localization

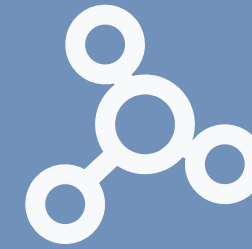


Unlimited registration,  
payment, tickets & gate

Rich editor for branding  
and customization

Exhibitor/partner access

Payment customization



Full event site and page  
analytics before, during  
and after event

Automated  
invoicing & data



LIVE online production

On-site and online  
engagement & offers

Email automation

Conference/  
ExpoCatalogue



1 product console

3 value conscious event  
format price tiers

Cost+ budget friendly  
model for each event

Subscription model  
for Management

Before, during & after  
event Dynamic Agenda

Clear info 24/7

Single source event  
content navigation



# Some Product Highlights

**Registration CBDC Conference**

Choose ticket type

☐ Central bank, government, academia ☒ Partner delegate ☐ Regular Delegate

Company Information

Company

Address

Street Address, City, State, Country, Zip

Partner delegate

Your 1st delegate ticket - 1 seat 1 590 €

First Name \* Last Name \*

Dynamic Registration Forms

**RIGA COMM 2023**

INTERNATIONAL EXHIBITION CENTRE KIPSALA  
KIPSALAS STREET 8, RIGA, LATVIA

Demo

**Demo RIGA COMM**

The largest Business Technology Fair and Conference in the Baltics...  
Business & IT Solutions, Internet of Things, Machine Learning, FinTech, Digital HR, Robotics, Cybersecurity, Web3 and other topics.

NOTE: Saving changes and some features are not available in this demo ever

WE RECOMMEND

Playtech Estonia

Starship

United Nations

Conference Broadcast

ON International c 2022

Rahvusvaheline lõimumis KOKKU VÕI LA KESKTEE OTS

Watch on YouTube

Tuulelohe lend : ees"

09:30 - 10:00 Arrival, morni

10:00 - 10:35 OPENING SES

Kai Realo Chairwon Confedera

Alar Karis

Simultaneous Content & LIVE Stream

**EAS work estonia**

What to consider when recruiting a foreign student for a traineeship or

10:00 - 10:05 **Opening remarks**  
Duration: 5 min

10:05 - 10:20 **An educational perspective that job and traineeship p**  
Duration: 15 min

PRESENTATION MATERIALS

**Ülle Tensing**  
Counsellor for Internationalisation of Studies, UT Department of Studies  
Adviser for Internationalisation of Education, UT Department of Education

10:20 - 10:25 **Traineeships and jobs portal Futulab**  
Duration: 5 min

PRESENTATION MATERIALS

**Olga Balanina**  
Business Consultant, Work in Estonia  
Business Consultant, Work in Estonia

Guy Hood

EE EN

Search

Home

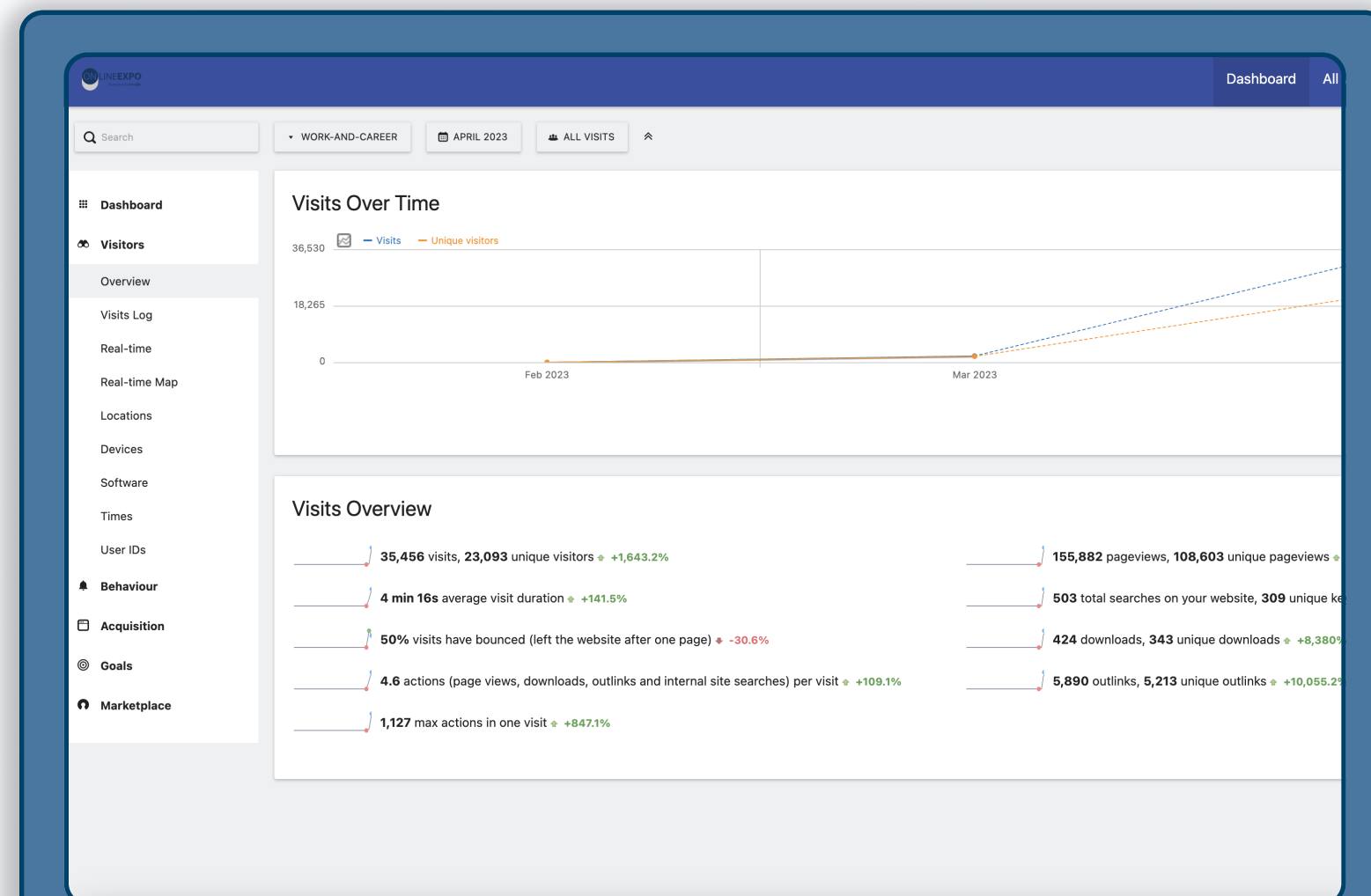
Live stream

Program

Speakers

Register

Dynamic Agenda & Navigation



Insightful Analytics

Product Cost + Base Pricing	INCLUDED	On-site Event Light €295	Online Event Light €560	Event Organiser Pro €1100
	Any Device Access	Yes	Yes	Yes
	Registration	Simple customisation	Simple customisation	Simple customisation
	Ticketing	<ul style="list-style-type: none"> <li>Unlimited tickets</li> <li>Payment - Stripe (1.5% fee) or direct</li> <li>Automated invoicing</li> </ul>	<ul style="list-style-type: none"> <li>Unlimited tickets</li> <li>Payment - Stripe (1.5% fee) or direct</li> <li>Automated invoicing</li> </ul>	<ul style="list-style-type: none"> <li>Unlimited tickets</li> <li>Payment - Stripe (1.5% fee) or direct</li> <li>Automated invoicing</li> </ul>
	Analytics	<ul style="list-style-type: none"> <li>Event page</li> <li>Participants</li> </ul>	<ul style="list-style-type: none"> <li>Event page</li> <li>Participants</li> </ul>	<ul style="list-style-type: none"> <li>Event page</li> <li>Participants</li> </ul>
	Event Landing Page	<ul style="list-style-type: none"> <li>Multilanguage</li> <li>Single pager</li> <li>Simple page editor</li> </ul>	<ul style="list-style-type: none"> <li>Multilanguage</li> <li>Single pager</li> <li>Simple page editor</li> </ul>	<ul style="list-style-type: none"> <li>Multilanguage</li> <li><b>Unlimited</b> pages (partners, speakers, etc)</li> <li><b>Rich agenda &amp; page</b> editor</li> </ul>
	Gate	————	Online access control	<b>Full</b> virtual access control, online and on-site
	LIVE Video Stream	————	<ul style="list-style-type: none"> <li>1 stream, saved and downloadable</li> <li>In-app chat and commenting</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 2 concurrent</b> streams, saved downloadable</li> <li>In-app chat and commenting <b>per stream</b></li> <li>Multi-language <b>simultaneous AV interpreter</b></li> <li><b>Dynamic agenda</b> program</li> </ul>
	Networking	<ul style="list-style-type: none"> <li>On demand 1on1 video chat</li> </ul>	<ul style="list-style-type: none"> <li>On demand 1on1 video chat</li> <li>Social network chat</li> </ul>	<ul style="list-style-type: none"> <li><b>3rd party chat</b> integration</li> <li>Virtual <b>business cards</b> &amp; exchange</li> <li>Automated <b>meeting scheduling</b></li> <li>On demand 1on1 video chat</li> <li>Social network chat</li> </ul>
	Support	<ul style="list-style-type: none"> <li>2 hours webinar training</li> <li>Chat (weekdays 9am-5pm CET)</li> <li>Email (24 hr response SLA)</li> </ul>	<ul style="list-style-type: none"> <li>2 hours webinar training</li> <li>Chat (weekdays 9am-5pm CET)</li> <li>Email (24 hr response SLA)</li> </ul>	<ul style="list-style-type: none"> <li><b>Dedicated event support</b></li> <li><b>4 hours</b> online event consultation</li> <li>2 hours webinar training</li> <li>Chat (weekdays 9am-5pm CET)</li> <li>Email (24 hr response SLA)</li> </ul>
	Event Content Access	<ul style="list-style-type: none"> <li>Unpublished after event end date</li> <li>Saved read-only 30 days after event end date</li> <li>Admin access 30 days after event end date</li> </ul>	<ul style="list-style-type: none"> <li>Unpublished after event end date</li> <li>Saved read-only 30 days after event end date</li> <li>Admin access 30 days after event end date</li> </ul>	<ul style="list-style-type: none"> <li>Unpublished after event end date</li> <li>Saved read-only <b>90 days</b> after event end date</li> <li>Admin access <b>90 days</b> after event end date</li> </ul>

Subscription & Add-on Pricing	<b>Management Admin Subscription</b> <ul style="list-style-type: none"> <li>Events saved during subscription</li> <li>Copy and re-use events</li> </ul>	<ul style="list-style-type: none"> <li>Monthly = € 29</li> <li>Yearly = € 260 (25% discount)</li> </ul>	<ul style="list-style-type: none"> <li>Monthly = € 29</li> <li>Yearly = € 260 (25% discount)</li> </ul>	<ul style="list-style-type: none"> <li>Yearly = € 560</li> </ul>
	<b>External System Registration &amp; Gate Import</b>	€ 300+	€ 300+	€ 300+
	<b>Payment &amp; Billing Setup (products, etc.)</b>	€ 225+	€ 225+	€ 225+
	<b>Registration Dynamic Form</b>	€ 350+	€350+	€ 350+
	<b>Brochures, Offers, Takeaways</b>	€ 150+ (plus services hourly rate)	€ 150+ (plus services hourly rate)	€ 150+ (plus services hourly rate)
	<b>Full Gate Control &amp; Access Code Security</b>	€ 200+	€ 175+	€ 175 - € 500
	<b>Calendar Integration</b>	€ 75+	€ 75+	€ 75+
	<b>Email Marketing Automation</b>	€ 200+ (varies based on # of emails sent)	€ 200+ (varies based on # of emails sent)	€ 200+ (varies based on # of emails sent)
	<b>Networking Options (interests, group chats, etc.)</b>	€ 300+	€ 300+	€ 300+
	<b>Interactive Games, QR/GPS Quests, etc.</b>	€ 250 to € 750 (per activity)	€ 250 to € 750 (per activity)	€ 250 to € 750 (per activity)
	<b>Engagement quizzes &amp; voting</b>	€ 150+ (per activity)	€ 150+ (per activity)	€ 150+ (per activity)
	<b>Expo Catalogue and Virtual Areas</b> <ul style="list-style-type: none"> <li>Exhibit/sponsor areas &amp; templates</li> <li>Halls, video rooms and workshops</li> <li>Categories &amp; other filters</li> </ul>	————	————	€ 1100+ (includes up to 10 exhibitors)  (€ 25 to € 55 for each additional exhibitor)
	<b>QR Code Ticketing</b> <ul style="list-style-type: none"> <li>Online list</li> <li>Phone camera scanning</li> </ul>	€ 375+	————	€ 375+
	<b>Printing (tickets, badges, other docs)</b>	€ 175+ (plus services hourly rate)	————	€ 175+ (plus services hourly rate)



# Repeating Large Customers

**50+ clients  
trust us.**

$\frac{C|B}{D|C}$  CONFERENCE

[CORPORE]





# Meet Our Experts

Based in Estonia, EU



**Margus Tamm**  
CEO & Founder

**7M+ visits** to our events

---

**600+ events** on our platform

---

**250+ years** in events &  
technology combined



**Ivan Gretskey**  
CTO



**Guy Hood**  
Head of Product



**Mihail Alashev**  
Head of Marketing



**Anastasiya  
Stroganova**  
Sales Manager



**Vadim Firsa**  
Sales Manager



**Mari-Liis Aron**  
Support Manager

Transform your events,  
elevate your impact  
with OnlineExpo.

**Margus Tamm**

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Email: [margus.tamm@onlineexpo.com](mailto:margus.tamm@onlineexpo.com)